



LUNAR NEW YEAR 2025: YEAR OF THE SNAKE



Lantern Festival



Rice Balls

- 2025 is a year of the Earth Snake, starting from January 29th, 2025, until February 16th, 2026. People born this zodiac year are called "Snakes" and are believed to have wisdom, charm, elegance, & transformation. They are considered intuitive, strategic, & intelligent.
- It is called the **Lunar** New Year because it marks the first new moon of the lunisolar calendar (sun-moon), traditional to many east Asian countries. Some call this the "true" Valentine's Day. It welcomes spring!
- The many Lunar New Year traditions include moon gazing, lighting lanterns, lion dances and eating rice balls.



LUNAR NEW YEAR CUSTOMS



Gifts of red envelopes and mandarin oranges signify wealth and abundance during the Lunar New Year.

- Oranges hold a coveted spot in Lunar New Year celebrations –Specifically its shorter, squatter cousin, the mandarin orange. The Chinese word for mandarin—kam—sounds similar to the word for “gold.” So, having **mandarin oranges around the home at New Years is said to bring riches into your life.**
- Plenty of money exchanges hands during the Lunar New Year. It’s **customary to give money in a red envelope** (“hong bao” in Putonghua or “lai see” in Cantonese) to your family and loved ones.



MORE WAYS TO CELEBRATE!



Parades!



Family meals



Red envelope gifts of money bring fortune!



Fireworks



Chow down on festive treats!